

# Aaron Matthew Kaiser

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## Objective

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To obtain freelance web design clients.

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## Work Samples

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Please review work samples on <http://www.antikaiserdesign.com>

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## Skills

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(X)HTML	Expert	ActionScript	Exposure
CSS	Expert	SQL	Exposure
JavaScript	Proficient	Adobe InDesign	Proficient
JSP	Proficient	Adobe Photoshop	Proficient
ASP	Proficient	Adobe Illustrator	Exposure
AJAX	Exposure	Dreamweaver	Expert
XML	Proficient	Perforce	Exposure
RSS	Proficient	Google Analytics	Proficient
Podcasting	Expert	Search Engine Optimization	Expert
Flash	Proficient	Webex	Exposure
Video Streaming	Expert	Microsoft Office	Expert
Email Marketing	Expert	Viral Internet Marketing	Expert

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## Experience

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*2000 to Present*

*AntiKaiser Design*

*Santee, CA*

### **Web Developer**

- Developed customer websites.
- Clients included stuntman Comcast Spotlight, IFA Auto, and Horizon Gate Productions.

*November 2005 to Present*

*Leadfusion, Inc.*

*San Diego, CA*

### **Technical Marketing Coordinator**

- Developed and maintained corporate website and wiki-based intranet.
- Developed client-facing micro-site to show clients how to implement product.
- Responsible for implementing technical aspect of all customer-facing email campaigns.
- Responsible for production of all marketing material, including datasheets, white papers, PowerPoint presentations, sales kits, and business cards.
- Organized webinars and other technical/multimedia projects.

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## Value Offered

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I have over ten years of experience in web development and my skill set is constantly increasing. I focus on doing things right the first time and all of my current projects are all XHTML-compliant and follow Web 2.0 guidelines for style and implementation. I also have ten years of experience in multimedia and video production and I am able to implement these elements into websites with ease, along with three years of email marketing and viral internet marketing experience.